

2021 Ultimate Upcycling Contest - Rules & Guidelines

Earth Month is an AMAZING opportunity to upcycle! This month, we want you to create something unique by taking one or more items and repurposing it to make a completely different item. Your upcycled creation should include at least one item purchased at Goodwill.

Who Can Enter:

- Contestants must be legal residents of Southeastern Wisconsin (Counties: Milwaukee, Waukesha, Fond du Lac, Rock, Dodge, Walworth, Washington, Sheboygan, Ozaukee, Green Lake, Jefferson, Racine & Kenosha) or Metropolitan Chicago (Counties: Lake, DuPage, Cook, Kane, Iroquois, Kankakee, Ford, Vermilion, Kendall & Will).
- Employees of Goodwill Industries of Southeastern Wisconsin and Metropolitan Chicago ("Sponsor"), and the immediate family members of those employees are ineligible.
- Must be 13 years of age, or older, to enter.

How You'll Enter:

- Entries will only be accepted online from Saturday, April 3, 2021 through Sunday, April 18, 2021. (Entry form will close at 11:59 p.m. on April 18, 2021.)
- To enter, complete the [online entry form](#) and include:
 - One photo of the item(s) you used BEFORE you started your project.
 - One photo of your project AFTER it's been completed.
 - Brief description (50 to 100 words) of your project.
 - List of items of you used in your project. Please indicate items which item(s) you purchased at Goodwill.

Rules & Guidelines:

- Upcycled project must have been completed within the last year.
- Projects must include at least one item purchased at Goodwill.
- One entry per person. If you submit multiple entries, only your first entry will be counted.
- Photos, and items created, need to remain tasteful; anything deemed otherwise will not be approved for the voting round.
- By submitting an entry into the contest you consent the use by Goodwill Industries of your name, likeness, photographs, video, voice recordings, comments, quotes whether written, digital, analog or dialogue, including use for advertising, and fundraising purposes or for any commercial purpose including transmission via the internet, television, radio or other electronic and digital means. You waive any claim that you, your heirs, successor assigns might have for compensation for the use of your name or any likeness of you for such purposes. You also consent and agree that any photographs, sketches, voice recordings, or other images to which this consent applies are the property of Goodwill and Goodwill shall have the right to sell,
- Goodwill Industries reserves the right not to select a winner if, in its sole discretion, no suitable entries are received.
- Goodwill Industries is not responsible for error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry, winner or other contest information by Goodwill Industries or entrants for any reason whatsoever. Goodwill Industries is also not responsible for any injury or damage to any entrant's or any other person's computer related to or resulting from playing or downloading any materials in the contest or for entries that are late, misdirected or incomplete. All entries become the property of Goodwill Industries and will not be returned. CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATIONS OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, GOODWILL INDUSTRIES RESERVE THE RIGHT TO SEEK DAMAGES FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT PERMITTED BY LAW.

How Winners Are Selected:

- Ten entries, selected by a panel of Goodwill judges, will be submitted to the final round of fan voting.
- First, second, and third place winners will be awarded by the number of fan votes.
- All winners will be announced on AmazingGoodwill.com and on the AmazingGoodwill Facebook, Twitter, and Instagram pages on Friday, April 30, 2021.

Fan Voting:

- Fan voting begins on Thursday, April 22, 2021 at 9 a.m. and ends on Sunday, April 25, 2021 at 11:59 p.m.
- To vote, you'll select "vote" beneath the specific photo.
- Each person may only cast their vote once per entry, per day, per IP Address.
- Due to the high number of entries, the photos for voting will appear in a random order on multiple pages (every entry will not all appear on the first page). You must click through them all in order to find yours. Your photo may not always appear in the same spot within the page, because of the fact that they are loaded in a random order each time the page is opened.

Prizes:

- **First Place** will receive a \$150 Goodwill gift card.
- **Second Place** will receive a \$100 Goodwill gift card.
- **Third Place** will receive a \$50 Goodwill gift card.
- **Fourth Place through Tenth Place** will receive a \$10 Goodwill gift card.

Odds of Winning:

- Odds of winning depend on the number of entries received.
- This contest is subject to all applicable laws and regulations and is void where prohibited. The Sponsors accept no responsibility or liability in connection with any injuries, losses, or damages of any kind caused by or resulting from the acceptance, possession, or use of any prize awarded hereunder.

Questions:

- Please email social@goodwillsew.com or call (414) 847-4259 if you have any questions about this contest.