

## Product Sales Sheet

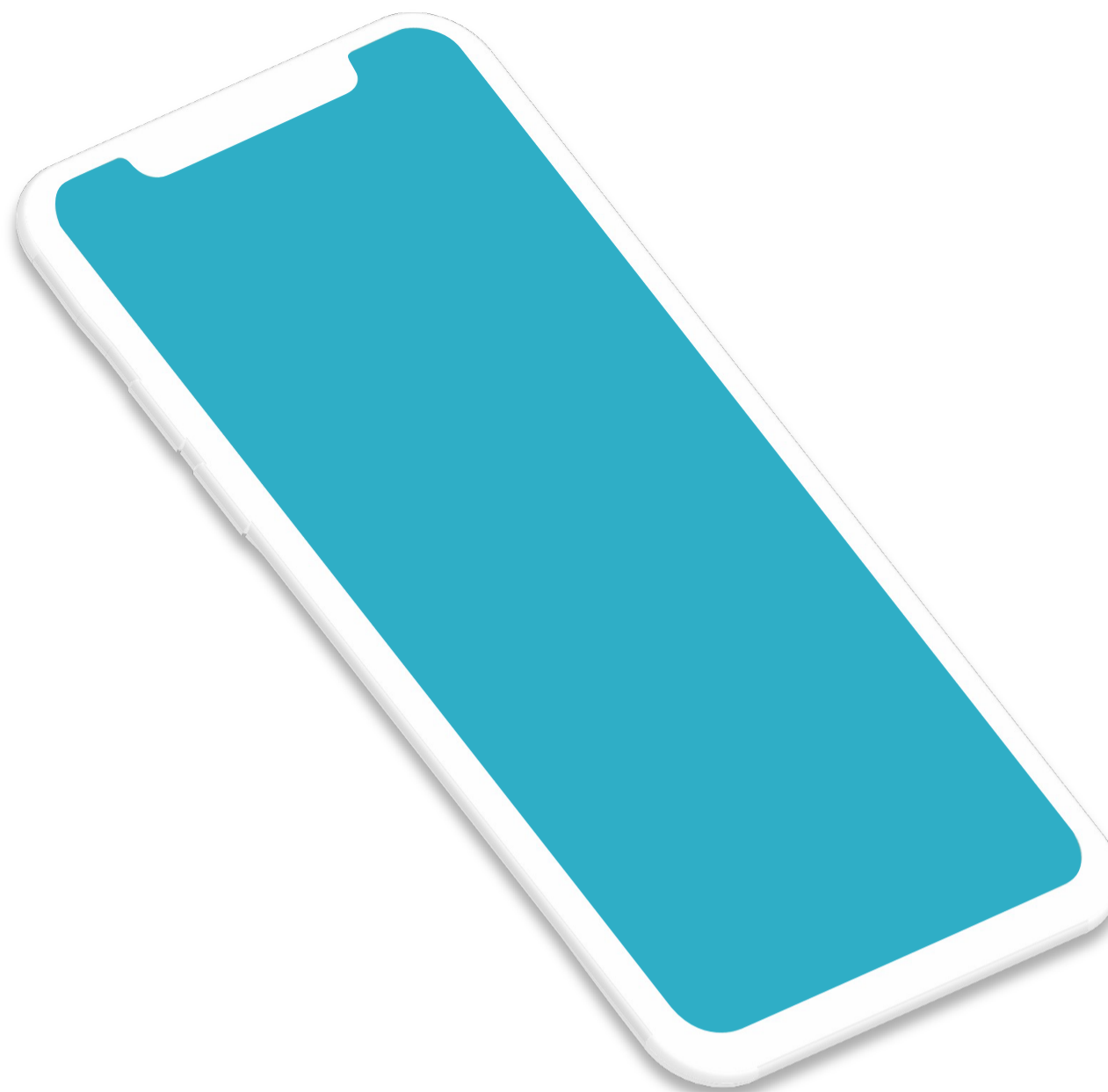
*Your tagline that clearly and succinctly summarizes your product's importance*

Describe what your product is and how it brings value to your ideal customer. Mention the problem(s) that sparked the creation of your product or service. What pain points were the main influencer when creating your product?

After drawing an image of the problem, describe how your product or service is the solution. Why does anyone need your product or service? What value does your product or service bring to your customer? Why is it important?

Finally, list relevant features and summarize how these features make your product the best solution. Be clear, professional and descriptive.

Problem 1 | Problem 2  
Solution 1 | Solution 2



### Benefits

Back your solution with solid data. Customers don't care about features alone. They want to know what these features can do for them and how it will make their lives easier. Convert these useful features into valuable benefits that speak to directly to your user-base.

Benefit 1

Benefit 2

Benefit 3

### Comparison



### Visuals

Include high-quality visuals to give a better idea of your product. Take advantage of using a graph, chart, drawing or detailed images of key features...



### Testimonials



"Think about your target audience and include testimonials of similar individuals. This will help validate your offering to prospective customers."

Full Name

CEO @ This Company



"Think about your target audience and include testimonials of similar individuals. This will help validate your offering to prospective customers."

Full Name

CFO @ This Company

*Add a strong closing statement and a call to action.*

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