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Leading Through Disruption Video Transcript: Building Community & Re-Engaging Campus Life

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**Leading Through Disruption Video Transcript:
Building Community & Re-Engaging Campus Life**

Hi, I'm Steve Morley, Director of Campus Planning at Credo.

Our team has recently wrapped up a Leading Through Disruption interview and survey series with college presidents from across the country.

As a result, we created a handful of resources based on what we heard about the critical intersection of mission, student success best practices, and space evaluation.

One of those resources was a blog post I authored regarding Building Community Through Environments that Re-engage Campus Life.

In the original post I outlined how pre-COVID plans and environments were typically informed by pedagogy and program decisions that reflect those best practices in student success. Then, amidst COVID, plans and environments shifted to a focus on responses to public health guidance.

And ultimately now that our campuses are re-emerging, we see the need for more agile strategies that consider **BOTH** student success **AND** public health guidance for our campus environments. Both are needed to **form solutions that reinforce** your mission and the future state of your institution. **We believe this "BOTH-AND" thinking is critical...especially in this moment when plans for re-emerging are in full effect.**

With that in mind, I wanted to take a moment to share with you a short list of topics we've used to prompt "BOTH AND" thinking in our work with campuses the past few months.

We hope these prompts may be helpful to you and your team as you continue to work together to chart your way forward. I'll briefly share a couple of questions that relate to these prompts.

Related to empowerment we would seek to understand how students, faculty, and staff feel part of the solution creation and decision implementation process.

We recognize the safety and health of your campus is our first priority, so within that framework: Where are there spaces for micro-adjustments that campus community can develop and deploy?

Related to sense of well-being:

Much of the public health guidance calls for minimal personalization of campus environments to maintain, and sanitize, and reduce disruption during moves or potential quarantine. What can result is the perception of a sterile institutional environment.

We would ask: Are we also recognizing the importance of displaying and viewing content that is familiar to students, faculty and staff? Do our practices recognize the way it aids in their personal identification with space, the way that serves to create greater connection to the environment and to the institution and ultimately contributes to a greater psychological sense of well-being?

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We plan to continue this series as we partner, listen, and work with campuses to navigate the extraordinary complexity of decision making in this time.

Our multidisciplinary team of Student Success, Leadership Strategies, Enrollment Solutions, and Campus Planning & Architecture look forward to sharing insights, as well as learning from you about what is going well and where and how Credo can help you practically and strategically pivot toward innovation and building a sustainable future.

Take care.