

How to Spot a Spear Phishing Email



IMPERSONATION

Hackers will impersonate trusted brands and people (like your CEO or Finance Director).

TOP TIP

Compare the Display Name with the email address.



PAYLOAD

Hackers will direct targets to click links or download attachments. Links will direct users to a malicious website and attachments, once downloaded, will install malware on the user's computer.

TOP TIP

Hover over the link to view the full URL. Does it look suspicious?



URGENCY

Hackers will create a sense of urgency in the subject line, whether it's insisting you confirm your email address or pay an importance invoice.

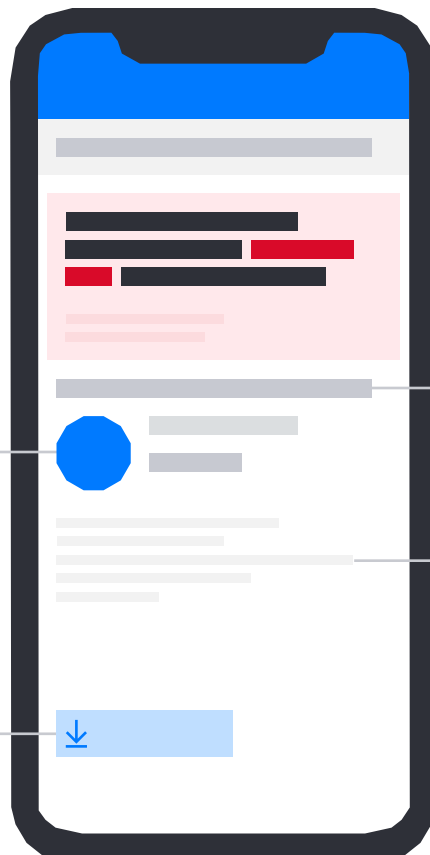
TOP 5 SUBJECT LINES USED IN SPEAR PHISHING ATTACKS:

- 1 Urgent
- 2 Follow up
- 3 Important
- 4 Are you available?
- 5 Payment Status



MOTIVATION

Hackers will motivate the user to act, often by using some sort of consequence or time restriction.



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on How to Spot Spear
Phishing Emails?