

How can Tessian help ensure compliance?



General Data Protection Regulation (GDPR)

INDUSTRY

All organizations that process personal data of EU residents.

WHAT TYPE OF DATA

Personal data of EU residents.

MANDATES

Protect against unauthorized or unlawful processing and accidental loss, destruction or damage of personal data.

PENALTIES

Fines of up to 4% of the company's annual worldwide turnover or €20 million, whichever is higher.

HOW TESSIAN HELPS CUSTOMERS STAY COMPLIANT?

[Tessian Guardian](#) automatically prevents accidental sharing of personal data with unintended recipients.

[Tessian Enforcer](#) tracks and blocks personal data from being sent to unauthorized business accounts.



California Consumer Privacy Act (CCPA)

INDUSTRY

All businesses in California that meets at least one of the three criteria: Annual gross revenue of \$25 M; derive 50% of annual revenue from selling customer's personal information; and buy / sell / receive / share personal information of >50,000 customers

WHAT TYPE OF DATA

All end-user data collected by company websites using cookies and other tracking technology.

MANDATES

Empower users with new data rights (the first in the US), such as the right to opt-out, the right to disclosure of what data has been collected, and the right to deletion of that data.

PENALTIES

- \$7,500 per intentional violation or \$750 per affected user
- \$2,500 for violations lacking intent

HOW TESSIAN HELPS CUSTOMERS STAY COMPLIANT?

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Health Insurance Portability & Accountability Act of 1996 (HIPAA)

INDUSTRY

Healthcare

WHAT TYPE OF DATA

Personally identifiable electronic health information (ePHI)

MANDATES

- Ensure the confidentiality, integrity and availability of all ePHI data through its lifecycle (created, received, maintained or transmitted)
- Identify and protect against threats and impermissible uses

PENALTIES

- Fines of up to \$50,000 per violation, with an annual maximum of \$1.5 million
- Prison terms of up to 10 years.

HOW TESSIAN HELPS CUSTOMERS STAY COMPLIANT?

[Tessian Guardian](#) prevents accidental data loss of sensitive patient data through misdirected emails.

[Tessian Enforcer](#) tracks and blocks confidential health information such as health insurance or social security numbers from being shared externally.



Gramm-Leach-Bliley Act (GLBA)

INDUSTRY

Organizations that provide financial products / services to customers.

WHAT TYPE OF DATA

- Nonpublic personal information (NPI)
- Personally identifiable information (PII)

MANDATES

- Ensure the secure collection, disclosure and protection of consumers' NPI and PII
- Develop a written information security plan to protect customers' NPI and PII

PENALTIES

- \$100,000 fine per violation for the organization
- \$10,000 fine per violation or up to 5 years in prison for personally liable officers

HOW TESSIAN HELPS CUSTOMERS STAY COMPLIANT?

Customers use [Tessian Constructor](#) to track and block PII such as social security and passport numbers from being sent externally.



Payment Card Industry Data Security Standard (PCI DSS)

INDUSTRY

Any industry that deals with cardholder data such as Retail, FSI.

WHAT TYPE OF DATA

Payment card data in paper and electronic form during both storage and transmission.

MANDATES

- Implement strong access control programs around cardholder data.
- Maintain a comprehensive vulnerability program.

PENALTIES

- Non-compliance fines of up to \$100,000 / month
- Suspension of card acceptance

HOW TESSIAN HELPS CUSTOMERS STAY COMPLIANT?

Tessian can identify payment card data such as credit or debit card numbers and, if it appears it's being sent to an incorrect or unauthorized recipient, it will be blocked.

