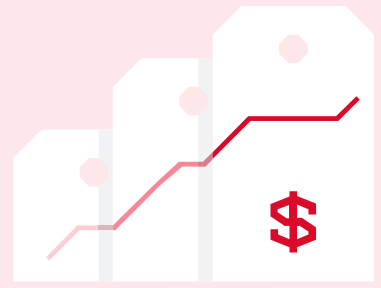


Your Must-Know Phishing Statistics.

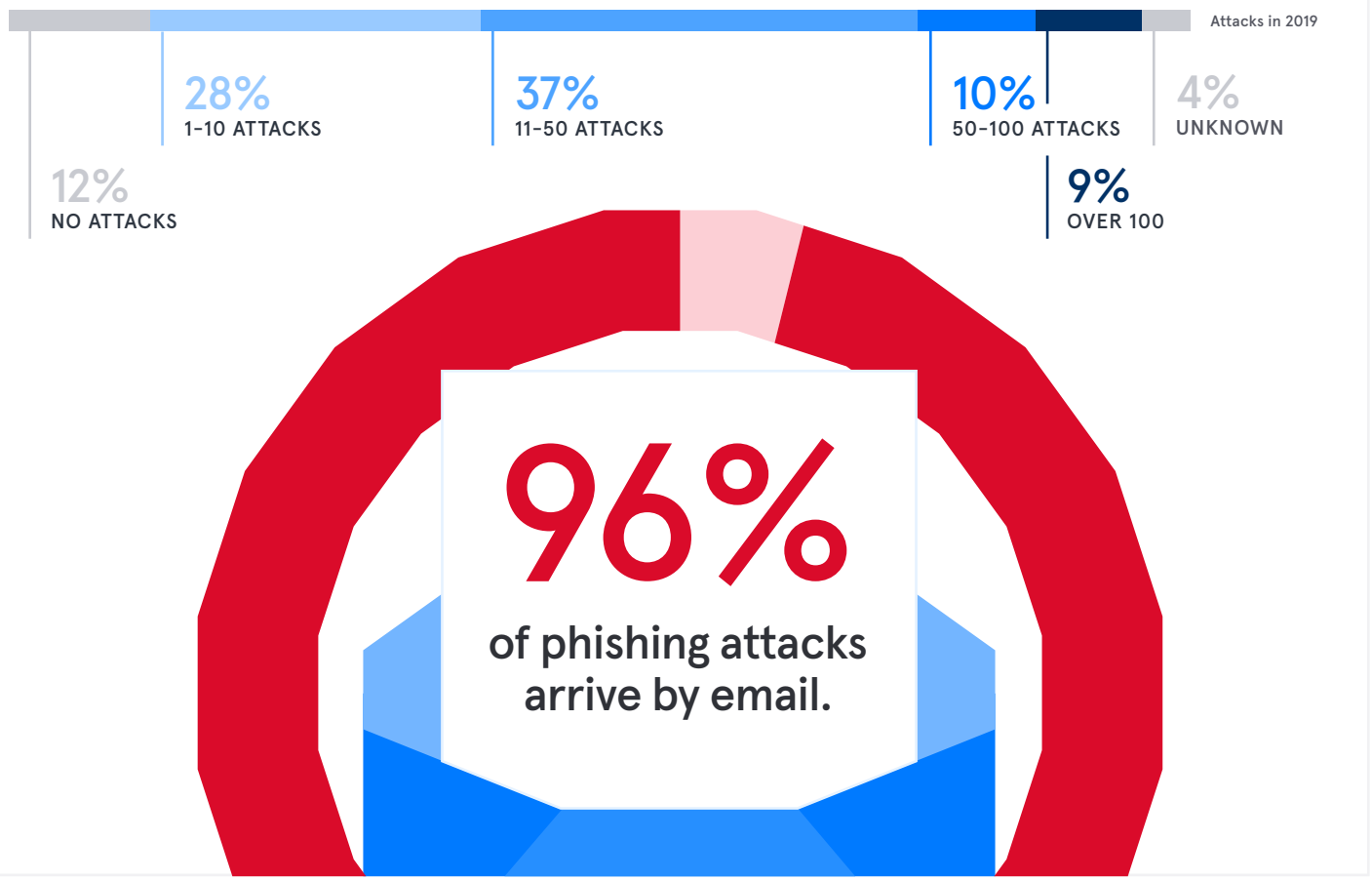
Updated for 2020



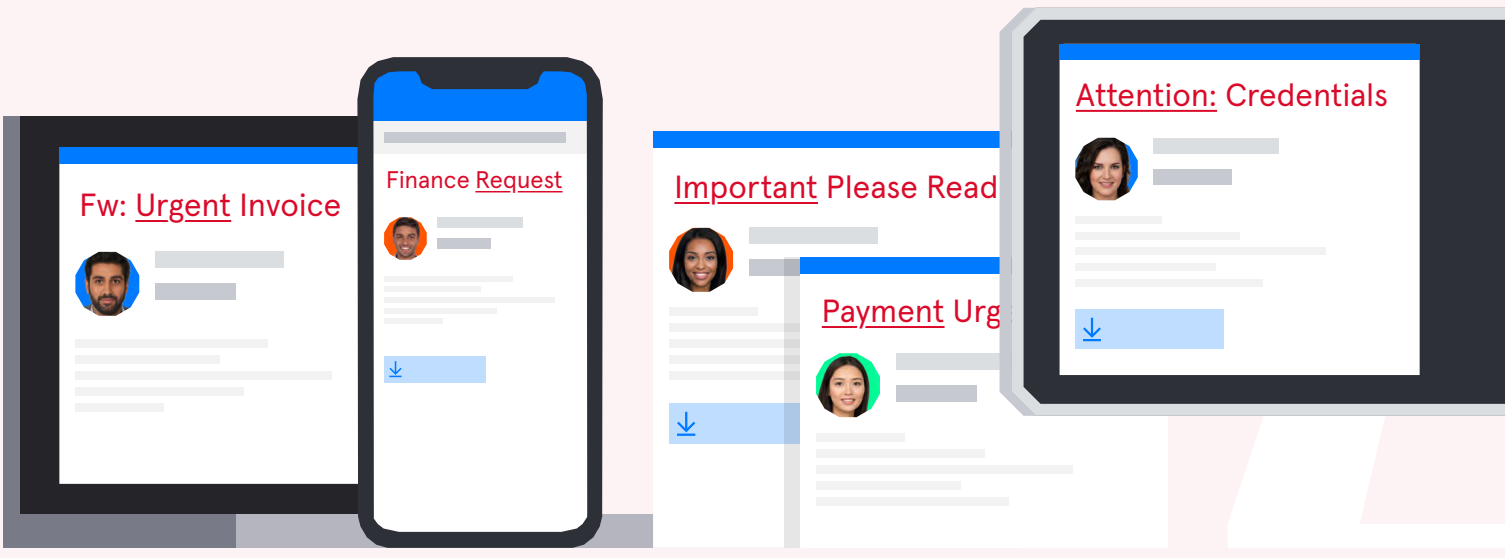
BY THE NUMBERS:

88%

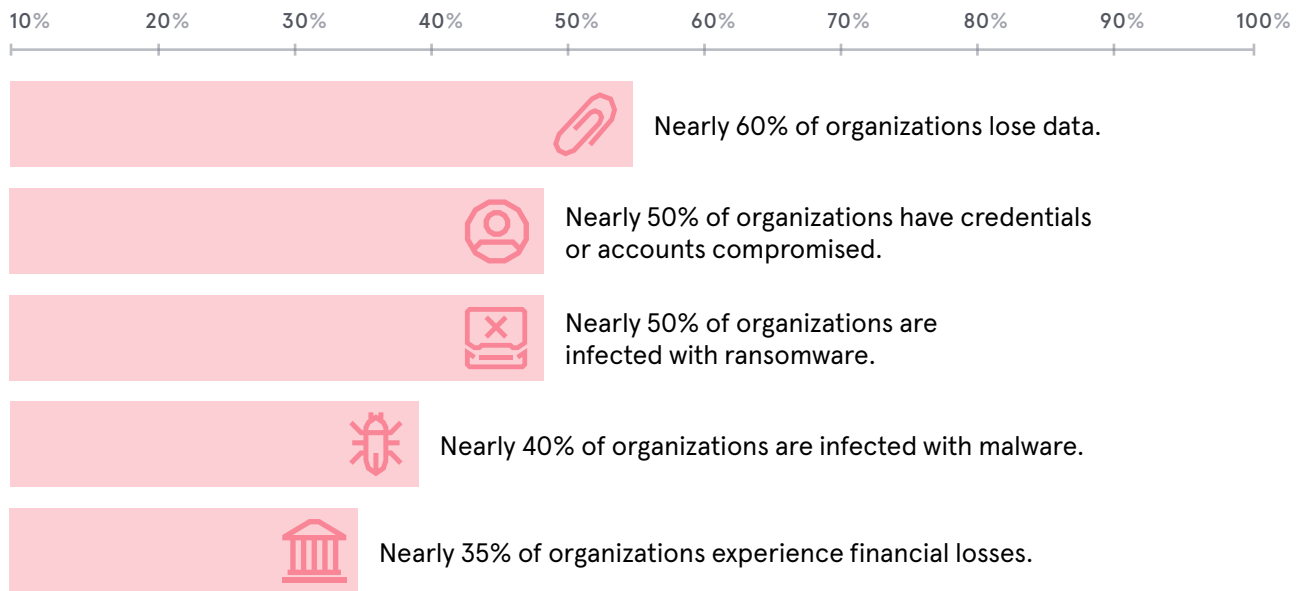
of organizations around the world experienced spear phishing attempts in 2019.



TOP 5 SUBJECT LINE KEYWORDS FOR BUSINESS EMAIL COMPROMISE ATTACKS:



Consequences of a successful phishing attack:



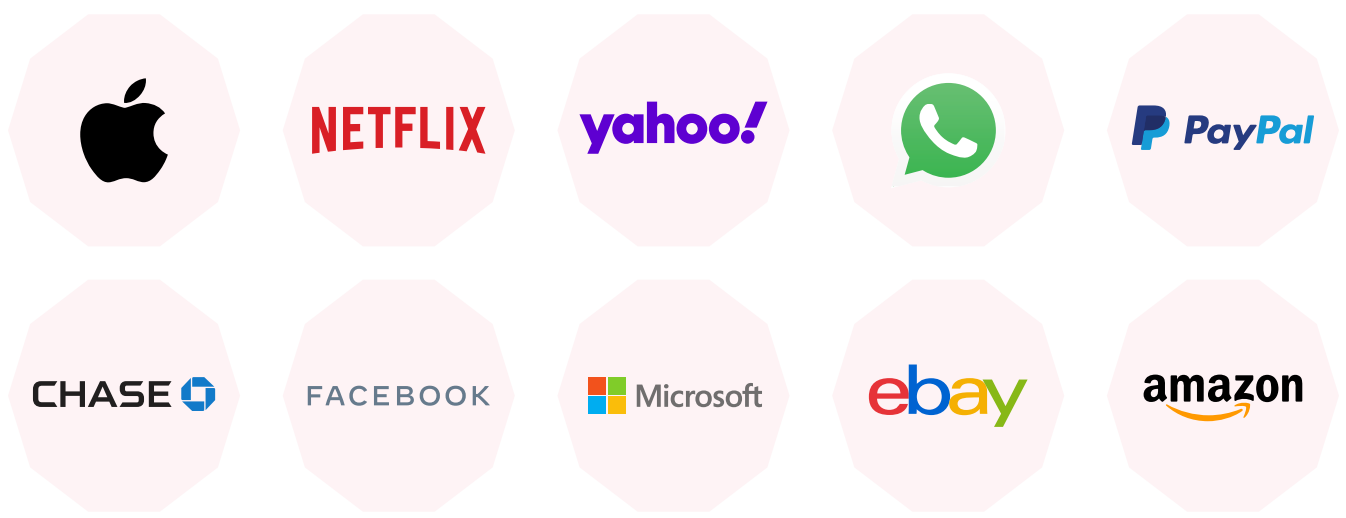
\$150

Average cost per compromised record

\$3.92M

Average cost of a data breach

The most impersonated brands overall for Q1 2020 were:



But, what about prevention?

While you can't stop hackers from sending phishing or spear phishing emails, you can make sure you (and your employees) are protected when one is received. Learn how Tessian Defender uses machine learning to detect and prevent spear phishing attacks before data or credentials are stolen.