



Must-Know Phishing Statistics

75% of organizations around the world experienced some kind of phishing

TOP 5 SUBJECT LINE KEYWORDS FOR BUSINESS EMAIL COMPROMISE:

Fw: <u>Urgent</u> Invoice

Important: Please Read

Payment is Urgent Do Not Ignore!

RE: Finance Request for CEO of Acme

Attacks faced by companies in 2019.

Attention:
Credentials needed
for login to secure
mainframe

WHEN ASKED ABOUT THE IMPACT OF SUCCESSFUL PHISHING ATTACKS, SECURITY LEADERS AROUND THE WORLD CITED THE FOLLOWING CONSEQUENCES:



96% of phishing attacks arrive by email.

attack in 2020.



THE MOST IMPERSONATED BRANDS OVERALL IN Q1 2021 WERE:



\$3.92_M

\$150 is the average cost per compromised record. \$3.92m is the average cost of a data breach.

But, what about prevention?

While you can't stop hackers from sending phishing or spear phishing emails, you can make sure you (and your employees) are protected when one is received. Learn how Tessian Defender uses machine learning to detect and prevent spear phishing attacks before data or credentials are stolen.



Google



Tessian's mission is to secure the human layer. Using machine learning technology, Tessian automatically stops data breaches and security threats caused by human error - like data exfiltration, accidental data loss, business email compromise and phishing attacks - with minimal disruption to employees' workflow. As a result, employees are empowered to do their best work, without security getting in their way. Founded in 2013, Tessian is backed by reproved investors like Security.

CHASE 🗅