

Must-Know Phishing Statistics

HOW MANY PHISHING ATTACKS WAS YOUR COMPANY TARGETED BY?

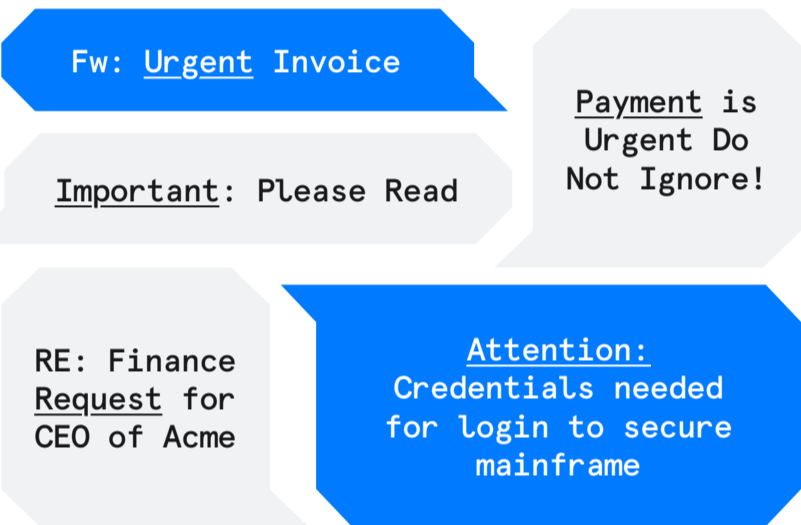


Attacks faced by companies in 2019.

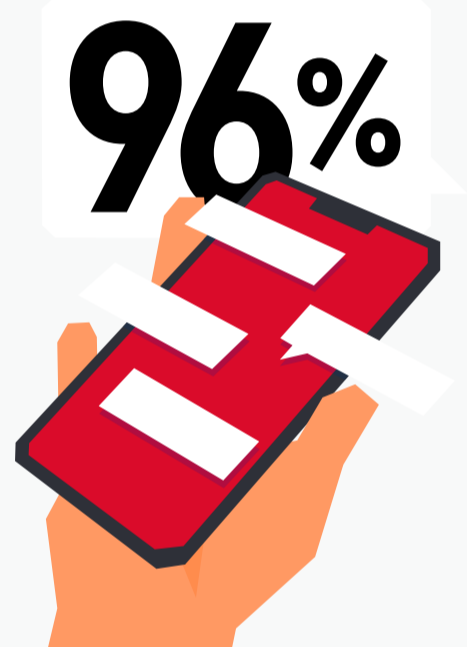


75% of organizations around the world experienced some kind of phishing attack in 2020.

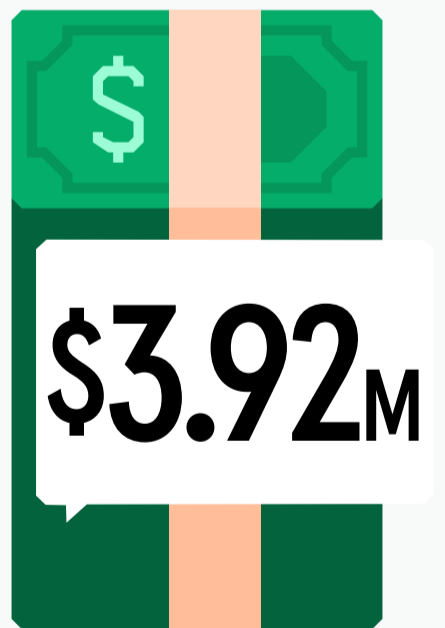
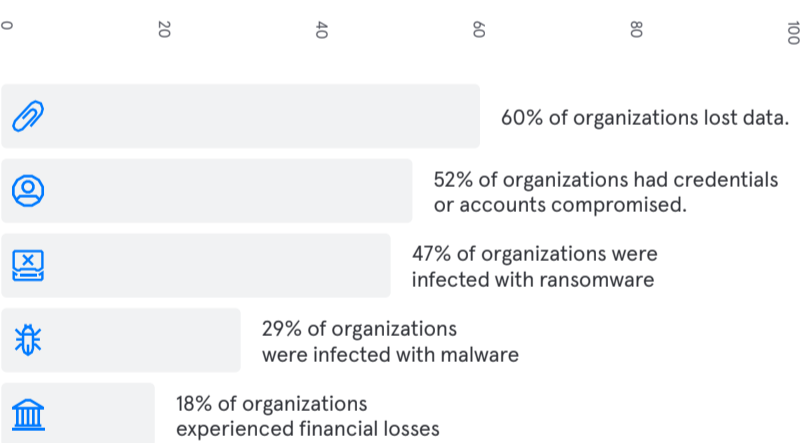
TOP 5 SUBJECT LINE KEYWORDS FOR BUSINESS EMAIL COMPROMISE:



96% of phishing attacks arrive by email.



WHEN ASKED ABOUT THE IMPACT OF SUCCESSFUL PHISHING ATTACKS, SECURITY LEADERS AROUND THE WORLD CITED THE FOLLOWING CONSEQUENCES:



\$150 is the average cost per compromised record. \$3.92m is the average cost of a data breach.

THE MOST IMPERSONATED BRANDS OVERALL IN Q1 2021 WERE:



But, what about prevention?

While you can't stop hackers from sending phishing or spear phishing emails, you can make sure you (and your employees) are protected when one is received. Learn how Tessian Defender uses machine learning to detect and prevent spear phishing attacks before data or credentials are stolen.