

# HubSpot Technician

## Job Description

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### POSITION OVERVIEW

Origin 63 seeks a HubSpot Technician whose core focus is working in client **HubSpot Marketing Hub, Sales Hub** and **Services Hub** accounts.

The HubSpot Technician will spearhead all HubSpot implementation tasks that come in via our Consultants' recommendations or clients requests. Core implementation tasks will include:

- HubSpot account audits for clients new to Origin 63
- General settings setup for clients new to the HubSpot platform
- Creating contact and deal properties
- HubSpot score implementation
- Workflow & sequence automation using if/then branches
- Landing page creation & QA (work with developer on any coding needs for custom templates)
- Form creation
- Custom marketing and sales reporting setup
- List segmentation and creation
- Data imports
- Bi-weekly data deduplication

Other implementation tasks may include blog uploads, data exports, or other.

The HubSpot technician will be responsible for due diligence and troubleshooting client requests. The HubSpot technician will work closely with an Account Manager to facilitate prioritization & client communications.

The HubSpot technician will keep up with new features released by HubSpot and ensure the Origin 63 team is aware of new features & how we can leverage such features to benefit our clients and ensure we are utilizing HubSpot to its fullest.



Onboard new clients into HubSpot, including leading training sessions to explain the main functionalities of the tools and how to use them properly

### **Skills**

- Deep knowledge of HubSpot & proven work experience (2-5 years) utilizing HubSpot marketing *and* sales tools
- Must be extremely organized and able to self QA before marking a task as ready to review
- Have a polite, friendly, and diplomatic manner
- Good common sense and logical thinking
- Ability to meet deadlines
- Ability to solve problems as they arise
- Be agile and open to change as the company grows or a client changes direction

### **Requirements**

- HubSpot certifications in sales and marketing tools
- Exemplify our core values
- Thrive in a collaborative yet mobile working environment
- Enjoy what we do and the people we work with
- Excellent listening, communication, and presentation skills
- BA/BS in communications, marketing, or similar field

## **COMPANY OVERVIEW**

### **Vision Statement**

Origin 63 is a conductor for meaningful transformation in the lives of our clients, employees, and the community at large.

### **Mission Statement**

Origin 63 is a nationally recognized leader in expertly crafting sales and marketing solutions for exceptional b2b brands.

### **Core Values**

- Be your best competition
- Love what you do and do what you love
- Treat it like you own it
- Be irreplaceable
- Act with empathy and candor



## WHY ORIGIN 63?

- Mobile workforce with flexible hours
- Strong culture
- Enjoy what we do and the people we work with
- 100% no bullshit
- Dedicated Origin 63 email address
- Structured on-boarding process to our tools & project management program

This is a 1099 contract position to start with a potential future option to move to full-time with benefits package.