

It's time to get **SERIOUS ABOUT**

CYBER SECURITY

Did you know?

73%

of US small businesses say that a safe and trusted internet is critical to their success.

How unaware are **small businesses?**

66%

of SMBs do not believe they are at risk

What you don't know can and will **hurt your SMB**

62% of online security breaches are targeted at small businesses

of those affected will go out of business within 6 months of the attack

60%

CLOSED

The urgency for preparation is still missing

40-50%

of SMBs are worried about some type of cyber attack (security breach, viruses, crashed systems)

and yet only

22%

of SMBs are concerned with preparing an incident response or business continuity plan

nearly

40%

of SMBs do not have their data backed up in more than one location

...BUT THE BIGGEST THREAT TO SMBs? **YOUR OWN USERS!**

59% of security incidents between 2014-15 were due to employee negligence

45% of SMBs provide no internet safety training to employees

77% of SMBs do not have a formal written internet security policy for employees

YOUR BEST DEFENSE?

EDUCATE YOUR EMPLOYEES

On installing approved applications only

On spotting suspicious communication

On strong password practices. Passwords should be varied, and contain a mix of upper and lowercase letters, numbers and symbols. Switch them up routinely and always keep them private

On securing personal electronics that they bring into the professional network

AND utilize a multi-layered IT approach to security

Having one form of protection alone will not cover you for all threats

Make sure your business implements layers of security measures to protect at both system and network-wide levels

at MyITpros we offer three layers of protection

including:

FIREWALL

Ensuring you have a hardware-based firewall that is updated regularly is critical for maintaining security patches. Every device in your network should have a firewall installed and running around the clock

ANTI-VIRUS & ANTI-MALWARE

Defense against viruses and malware is a multi-tiered approach within your great security set up. MyITpros combines three different softwares to ensure maximum protection into one Advanced Endpoint Security package

ANTI-SPAM

This provides email security measures which can block inbound viruses by scanning incoming emails. If infected, it can block a user from sending spam out

<http://media.propertycasualty360.com/propertycasualty360/article/2015/05/26/cyberchart.jpg>

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MyITpros
IT'S ABOUT SERVICE, NOT SERVERS