

PORT FREEPORT, TEXAS



Title: Public Affairs Assistant

Class Code:

Pay Grade: 107

This Class Description does not constitute an employment agreement between the Port and an employee and the statements herein are intended to describe the general nature and level of work being performed by individuals assigned to this position. They are not intended to be an exhaustive list of all responsibilities, duties, knowledge, skills and abilities required of personnel so classified in this position. The position description is subject to change by the Port as the needs of the Port and requirements of the position change.

General Description

The purpose of this position within the organization is to support the Public Affairs department with the education of Brazoria County businesses and District constituents on the benefits of Port Freeport - including foreign-trade zone, cargo operations and import/export development through port tours, presentations and events.

This job works under general supervision according to set procedures.

Duties and Responsibilities

The functions listed below are those that represent the majority of the time spent working in this job/class. Management may assign additional functions related to the type of work of the job/class as necessary.

Essential Functions:

- Assists with all phases of preparation for Port Freeport community events.
- Assists department with data entry and document filing.
- Assists with management of the Port Freeport website and social media accounts. Monitors and updates Port Freeport website as necessary with current and appropriate information and links. Monitors and periodically reports on website visits. Manages and creates social media activity in line with approved social media plan.
- Prepares informational folders with provided materials for events and meetings.
- Tracks and maintains inventory of informational material and promotional items.



PORT FREEPORT, TEXAS



Title: Public Affairs Assistant

Class Code:

Pay Grade: 107

- Covers front desk for receptionist, as needed, including answering phones, setting up meetings, and stocking supplies
- Manages contact databases for business development and public affairs departments.
- Prepares weekly local meetings report to capture all upcoming regional city and county meeting information pertinent to Port Freeport. Attends meetings as needed.
- Assists with the research, drafting and editing of press releases and other department materials to increase awareness, build public trust, and promote goodwill for Port Freeport.
- Manages the development of Dockside Newsletters which includes but is not limited to; development of execution timeline, plans storyboard, writes articles, instructs guest writers, provide photographic services, makes arrangement for print services and final distribution of both printed and electronic copies.
- Assist with the preparation of annual budget.

Additional Duties:

Supports other departments as required and approved by Department Head

Performs related work as assigned.

Follows all Port safety and security practices, procedures and policies

Provide on-demand photography skills as needed.

Responsibilities, Requirements and Impacts

Data Responsibility:

Data Responsibility refers to information, knowledge, and conceptions obtained by observation, investigation, interpretation, visualization, and mental creation. Data are intangible and include numbers, words, symbols, ideas, concepts, and oral verbalizations.



PORT FREEPORT, TEXAS



Title: Public Affairs Assistant

Class Code:

Pay Grade: 107

Copies, transcribes, enters or posts data or information.

People Responsibility:

People include co-workers, workers in other areas or agencies and the general public.

Provides information, guidance and assistance to people which directly facilitates task accomplishment.

Asset Responsibility:

Assets responsibility refers to the responsibility for achieving economies or preventing loss within the organization.

Requires responsibility and opportunity for achieving moderate economies and/or preventing moderate losses through the management of assigned areas of responsibilities; handling supplies of high value consistent with the operation of a small division or department.

Mathematical Requirements:

Mathematics requires the use of symbols, numbers and formulas to solve mathematical problems.

Uses addition and subtraction, multiplication and division and/or calculates ratios, rates and percent.

Communications Requirements:

Communications involves the ability to read, write, and speak.

Reads technical instructions, procedures manuals, and charts to solve practical problems such as routine office equipment operating instructions, methods and procedures for investigations and in drawing and layout work; composes routine reports and specialized reports, forms, and business letters with proper format; speaks in compound sentences using normal grammar and word form.

Judgment Requirements:



PORT FREEPORT, TEXAS



Title: Public Affairs Assistant

Class Code:

Pay Grade: 107

Judgment requirements refer to the frequency and complexity of judgments and decisions given the stability of the work environments, the nature and type of guidance, and the breadth of impact of the judgments and decisions.

Responsible for guiding others, requiring a few decisions, affecting the individual and a few co-workers; works in a stable environment with clear and uncomplicated written/oral instructions but with some variations from the routine.

Complexity of Work:

Complexity addresses the analysis, initiative, ingenuity, concentration and creativity, required by the job and the presence of any unusual pressures present in the job.

Performs semi-skilled work involving set procedures and rules but with frequent problems; requires normal attention with short periods of concentration for accurate results and occasional exposure to unusual pressure.

Impact of Errors:

Impact of errors refers to consequences such as damage to equipment and property, loss of data, exposure of the organization to legal liability, and injury or death for individuals.

Property Damage & loss of life – Minor

Data loss – Minor

Exposure to legal liability – Minor

Brand loss - **Serious**

Economic loss - Minor

Physical Demands:

Physical demands refer to the requirements for physical exertion and coordination of limb and body movement.

Performs sedentary work that involves walking or standing some of the time and involves exerting up to 10 pounds of force on a regular and recurring basis or sustained keyboard operations.

Equipment Usage:



PORT FREEPORT, TEXAS



Title: Public Affairs Assistant

Class Code:

Pay Grade: 107

Equipment usage involves responsibility for materials, machines, tools, equipment, work aids, and products.

Handles or uses computers or work aids involving little or no latitude for judgment regarding attainment of a standard or in selecting appropriate items.

Unavoidable Hazards:

Unavoidable hazards refer to the job conditions that may lead to injury or health hazards even though precautions have been taken.

None.

Safety of Others:

Safety of others refers to the level of responsibility for the safety of others, either inherent in the job or to ensure the safety of the general public. (Does not include safety of subordinates).

Position requires some responsibility for the safety and health of others and/or continuous enforcement of the laws and standards of public health and safety.

Minimum Education and Experience Requirements:

The preferred way to obtain the minimum knowledge, skills and abilities to perform the essential duties and responsibilities of this position are listed below. The Port reserves the right to allow substitutions in the event that a candidate or incumbent exceeds requirements in one area but may be deficient in another.

Requires Associates degree in Public Affairs, Public Relations, Marketing, Communications, or General Business.

Requires 1 year of administrative experience or closely related experience.

Special Certifications and Licenses:

Valid TX State driver's license.

Americans with Disabilities Act Compliance



PORT FREEPORT, TEXAS



Title: Public Affairs Assistant

Class Code:

Pay Grade: 107

Port Freeport is an Equal Opportunity Employer. The ADA requires the Port to provide reasonable accommodations to qualified persons with disabilities. Prospective and current employees are encouraged to discuss ADA accommodations with management.

Emergency Management Responsibilities

During emergency conditions, all Port employees are subject to being called to work in the event of a disaster, such as a hurricane, or other emergency situation and are expected to perform emergency service duties, as assigned.

Organization-wide Employee Responsibilities

All employees must establish and maintain effective working relationships with the general public, co-workers, elected and appointed officials and members of diverse cultural and linguistic backgrounds, regardless of race, color, religion, gender, national origin, age, marital status, political affiliation, familial status, disability, sexual orientation, pregnancy, or gender identity and expression.

