



MEMBERSHIP COMMITTEE

VICE CHAIR OF MEMBER EXPERIENCE

VISION

Build a sustainable network of female leaders through targeted recruitment and retention activities, while engaging with our members to remain relevant to their current and future career paths

CHARTER

Provide an informative, pleasant enrollment and renewal experience for our members while acting as a resource to help members navigate through the organization to maximize their membership so they may leverage the talent and tenure of our member network as the “Go-To” within the industry

PRIMARY DUTIES AND RESPONSIBILITIES *including the following, other duties may be assigned:*

- Lead the Member Engagement sub-committee
- Develop and manage the retention strategy through member engagement activities
- Collaborate with Committee Chair, VC's and sub-committee members to deliver cohesive experience for PWH members
- Work with Member Intelligence VC and sub-committee to gather and use relevant data and metrics on membership engagement for existing members
- Identify opportunities for PWH members to become further engaged in our offering by working with Corporate Partner Committee
- Oversee the role of their sub-committee
- Identify committee members
- Schedule monthly calls, or as needed, with committee members
- Communicate status, issues and successes with Committee Chair
- Work with Committee Chair to establish SOP's as required by PWH if not currently in place
- Attend committee calls
- Abide by and promote the PWH mission and core values
- Engage support from employer

TIME COMMITMENTS

- Attend PWH Board Meetings
 - January
 - August
- Approximately 4-5 hours per month