

REDESIGNING TOMORROW TOGETHER



Explore Partnership Opportunities

HealthPRO Heritage

Now Accepting: *Requests for Proposals* for 2021

Contact: msaunders@healthpro-heritage.com

Your Strategic Plan for 2021 & Beyond:

Ask: Should You Require More from Your Traditional Business Partnerships?

Drive Enterprise-Wide Success with HealthPRO Heritage

1

VALUE:
Campus-Wide Success

"Beyond Therapy"
partnership customized
to meet **your specific goals**

2

SUPPORT:
Customized + Strategic

For Your IDT Clinicians & Leaders:
Tangible, meaningful resources +
ongoing, comprehensive
education + expert guidance

3

OUTCOMES:
Fiscal & Clinical

Our Partners:
outperform national averages
& are assured compliant
optimization of clinical revenue
(Testimonials available.)

HealthPRO Heritage: 2021 Executive Summary

HealthPRO Heritage is one of the nation's largest providers of Health Care Consulting, Strategy, Reimbursement and Clinical/Therapy Services; and is a proven industry leader offering custom-built partnerships that support a diverse client base representing the full continuum of care (Acute Care, Skilled, Outpatient, Independent/Assisted Living, Memory Care, CCRC, and Home Health).

Our focus: To accelerate enterprise-wide success by leveraging market/predictive analytics and deep clinical/strategic expertise. Outcomes and ROI consistently outperform industry averages and, therefore, position partners for reform initiatives, network inclusion and future success.

Subject matter experts from HealthPRO Heritage are sought after to provide insight and guidance for national/regional industry associations, serve on advisory boards, and offer comment to many leading industry media outlets. Also, HealthPRO Heritage participates in National Research Grants with current clients and enjoys a reputation as "White Hat Advisors" to several health care systems and legal firms nationwide.

Most recently, HealthPRO Heritage earned national recognition for a robust & rapid response to the COVID-19 public health emergency and other regulatory/reimbursement changes. Read: The HealthPRO Heritage 'Redesigning Tomorrow Together' Pledge to staff, patients and partner safety & sustainability [here](#).



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Custom-Built Partnership Options

Clinical Strategies &
Consulting Solutions
Customizable Partnerships

In-House Rehab
Services + Solutions

Full Service Rehab
Services + Solutions

Joint Venture Model

Drive Enterprise-Wide ROI & Performance Metrics

Clinical strategies for
outcome optimization

Financial strategies for
net margin optimization

IDT/Nursing outcomes
+ infection prevention

MDS / Reimbursement +
revenue cycle management

Market analytics +
census & network development

All-Inclusive Rehab Operations + Strategy + Education + Net Margin Optimization

For partners who wish to retain
Staff + Revenue + Control &
accept associated risks

Full support for either in-house
Rehab Director or HPH to provide

All-Inclusive Rehab Operations + Strategy + Education + Net Margin Optimization

For partners who wish to offset all
therapy staffing + regulatory +
operational liabilities

Alternative business model
offering providers shared
risk/reward in program
performance.

Support for Therapy Conversions

Assure a successful transition
Between In-House Therapy&
Full Service Therapy Models

Strategy + solutions + outcomes
furnished via well-defined
Roadmaps & Timelines

Uniquely, fee structure/terms are mutually-aligned + performance-based to assure win-win, long-term partnerships.
Option to expand &/or transition between partnership models.

HealthPRO Heritage: Executive Summary

Today's Challenges May Call for Shared Growth/Quality Incentives via Flexible, Solutions-Focused Partnerships

Skilled, senior living & home health organizations to be assured extraordinary outcomes & access to limitless expertise/resources for cross-continuum strategy + therapy operations + education/training + technology + clinical reimbursement + analytics & more...

HealthPRO Heritage offers partnership opportunities that are 100% customized, project-based & tied to specific goals, well-defined timelines + shared incentives.

Fees are competitively priced + guarantee a financial upside to assure well-aligned partnership & collective success.

Please inquire: Explore whether our team can offer the right solutions to support your organization's goals + overcome challenges.



Therapy
Operations
Division

Clinical
Strategies
Consulting
Division

Marketing
Data &
Predictive
Analytics
Division

Technology
Team

Proprietary EMR
Outcomes
Reporting System
+ BI

For Your:
Leadership
Interdisciplinary
Clinical
Teams

Finance
Department

Reimbursement
Fiscal Strategies
+
PDPM Analytics

Senior Living
Division

Home Health
Division

Education
Department

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