Accelerating Your Cloud-Driven Transformation

Create the right data strategy for your cloud journey with the Data-to-Everything Platform

You are full steam ahead in adopting and scaling your cloud strategies to transform your business. The potential benefits for cost, efficiency, scalability and innovation are all clear.

But now you've started to realize the growing complexity. Servers are on-prem, in private clouds and across multiple public clouds. Teams are spinning up new services with limited visibility into spend or security controls. Developers are building apps in all new ways and seeing, finding, and fixing problems is getting harder and harder. You fear hindered customer experience, costs running wild, and security vulnerabilities you didn't even know existed. Combined, these challenges are threatening the whole business case for your cloud-driven transformation.

You need a data strategy for your cloud strategy to manage your increasingly complex technology environment.

Splunk® powers data-driven insights and outcomes to accelerate cloud-driven transformation. The Data-to-Everything™ Platform supports Security, IT and DevOps teams at all stages of their cloud journeys with the industry's only analytics-driven, multi-cloud monitoring, investigation and action solution for all environments. With the ability to ingest and analyze data from any source in real time, Splunk provides centralized visibility across the whole technology and business ecosystem. And in the ever-scaling and increasingly complex cloud landscape, Splunk automates analysis and actions that have moved beyond the feasibility of human scale.


Outcomes

- **50-70% improvement** in developer efficiency

- **60-80% reduction** in business impact from fewer incidents and faster resolutions

- **65-90% faster** IT incident response

- **30-50% less** time to triage critical cyber security events in a multi-cloud environment

- **2x faster** security threat remediation

Why Splunk to accelerate your cloud journey?

Insights from any cloud, on-prem and beyond: Centralized insights across cloud providers and on-premises enables a successful multi-cloud and hybrid strategy, preventing inefficiency, poor customer experience and missed problems.
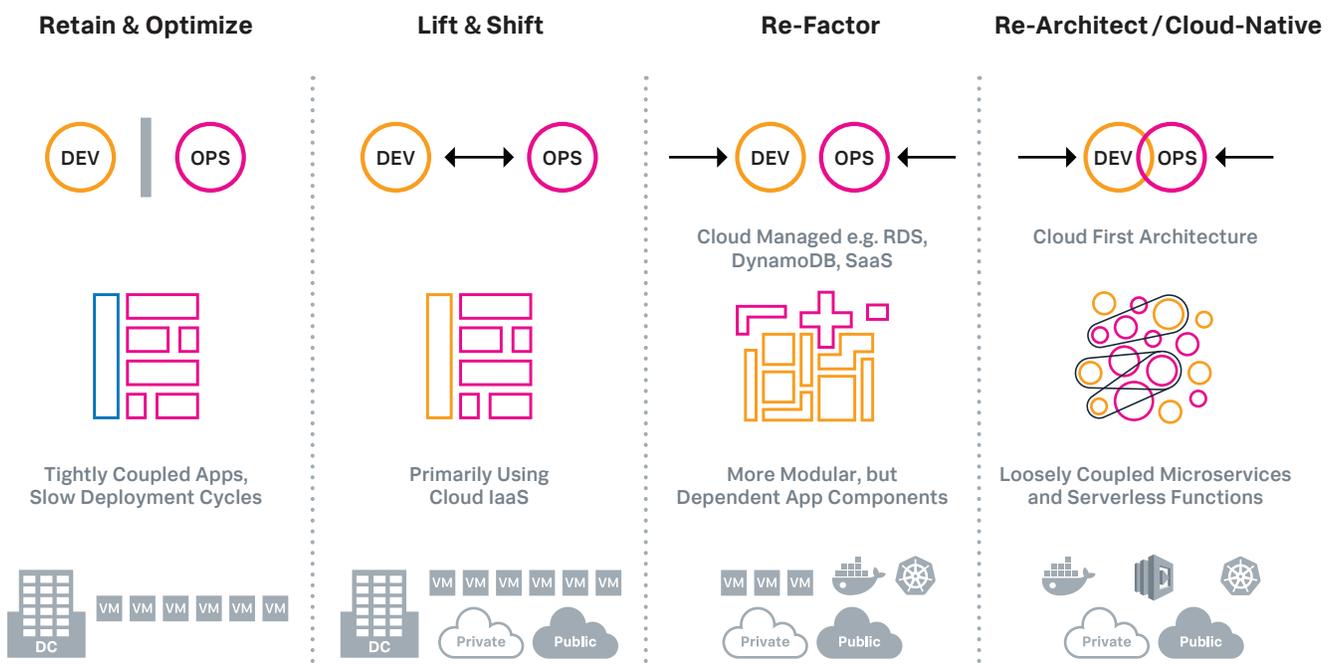
- Ingest data from on-premises systems, private and public clouds, IoT devices and anywhere else
- Rapidly get a complete picture of an incident across huge amounts of data with Splunk's unique investigative approach
- Empower every user with granular insights and rich context to understand not just 'what is happening' but 'why it's happening' to drive better, faster decisions

Ingest Data from Any Source

Google Cloud

Microsoft Azure

Flexible Platform

Amazon Web Services
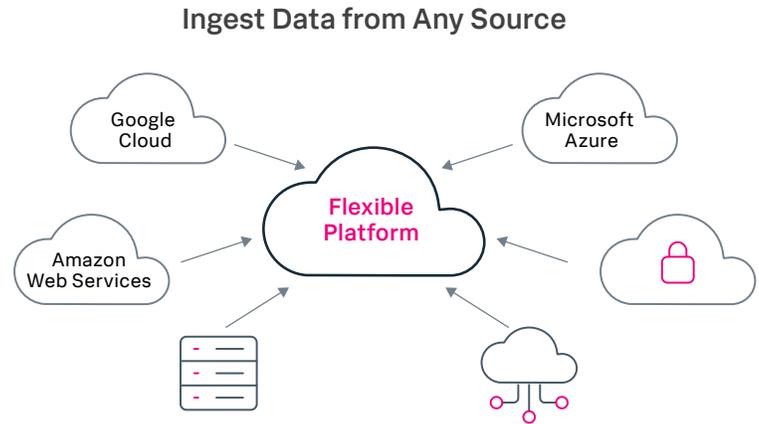
A data strategy for all parts of the cloud journey: Splunk's portfolio serves all parts of your organization as you take advantage of the cloud while still maintaining legacy applications.

- See, find and fix problems across your legacy on-premises applications and infrastructure while gaining cloud-native observability for your modern stack
- Develop a unified security posture across all parts of the organization
- Spot problems with full-fidelity tracing and find out why they occurred with Splunk's proprietary investigative capabilities

Investigate, Monitor, Analyze and Act Throughout the Whole Journey

| Retain & Optimize	Lift & Shift	Re-Factor	Re-Architect / Cloud-Native
DEV | OPS	DEV ↔ OPS	→ DEV OPS ←	→ DEV OPS ←
		Cloud Managed e.g. RDS, DynamoDB, SaaS	Cloud First Architecture
Tightly Coupled Apps, Slow Deployment Cycles	Primarily Using Cloud IaaS	More Modular, but Dependent App Components	Loosely Coupled Microservices and Serverless Functions
DC / VM VM VM VM VM VM	DC / VM VM VM VM VM VM / Private Public	VM VM VM / Private Public	Private Public

Unprecedented visibility across the whole technology stack and business operations: Splunk connects every user in an organization to the information they need most, in real time.

- Seamlessly integrate data across the organization to give all stakeholders a clear picture of what's happening and why
- Ingest data once and leverage it across use cases to get a handle on tool proliferation
- Apply purpose-built cloud solutions for IT, DevOps and Security to manage, secure and optimize all aspects of the business

Differentiated technology to manage beyond human scale and prepare for the needs of tomorrow: Splunk embeds AI/ML, Streaming and Automation across its solutions to power your transformation.

- Go beyond monitoring with advanced analytics fueled by Unbounded Machine Learning, collaboration and automation — all from a single platform.
- Collect, process, distribute and gain insights from data in milliseconds with real-time stream processing
- Automate incident response and threat remediation to augment your team's resources and resolve issues significantly faster
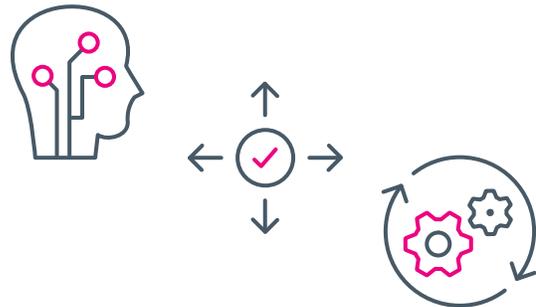
The Data-to-Everything Platform accelerates your cloud journey through:

- **Infrastructure Investigation & Monitoring:** Monitor and manage hybrid, multi-cloud environments as well as your existing data center infrastructure with a unified, enterprise-wide solution
- **Business Service Insights:** Tie together tech and business data to ensure the health of critical business services and delight your customers
- **Full-stack Observability:** Accelerate innovation with Splunk's Microservices APM that provides a directed approach to troubleshooting for maximum DevOps performance
- **Unified Cloud Security:** Modernize and optimize security operations, strengthen cyber defences and reduce risk exposure

Whatever stage you are in your journey, Splunk can help you answer these questions. Let us show you how to take advantage of the cloud the right way with Splunk Cloud. Leverage your data to solve operational complexity, achieve end-to-end visibility and secure your data journey and modernization efforts.

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Moviri masters the power of transformative technologies in performance engineering, analytics, security and IoT, to help companies achieve unprecedented levels of business performance.